Subject: PR!
Posted by mirek on Fri, 20 Mar 2009 09:29:14 GMT
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Hi everybody,

with nightly builds and tremendous improvements in U++, I think it is time to reconsider little PR. Recently, we have been mostly silent for almost 1 year, not annoucements or anything anywhere, no releases.

I guess it was a good time for "silent work", but now when we are approaching a shiny new U++, maybe we could try to be a very little bit more noisy.

For starters, I think there should be someone that would care about freshmeat and usenet annoucments.

Basically, I think that "weekly review" of svn changes between nightly-builds would be ok.

I mean, take this log:

http://code.google.com/p/upp-mirror/source/list

between last annouced revision and last release, adapt (remove uninteresting elements, edit those interesting), submit to freshmeat and to some relevant usenet conferences. (Maybe, USENET could be less frequent to avoid annoying people).

Of course, the first annoucement will have to be a bit "bigger"

This is simple but quite boring work, but it would make BIG difference.

Regarding PR, I am also considering:

- Deprecating the project name "Ultimate++" and using U++ only in the future. I am afraid that Ultimate++ does not sound seriously enough for many.

- Redesigning U++ logo (it is pretty old now)

- Redesigning U++ frontpage. I think that the general style of website is quite OK, but maybe we should put info there.

Any other suggestions are welcome. Just please, do not expect me to do everything

Mirek